



2017 Susan McDaniel

Run for Lovelane

Sunday • June 11, 2017 • 11am • 5K

Weston Town Green, Weston, Massachusetts

to benefit Lovelane Special Needs Horseback Riding Program, Inc.



Susan McDaniel

Susan, an athlete, actress and equestrian, was a student at Lovelane throughout her 2 year battle with cancer. Most inspiring about her was the perseverance she showed in defiantly living life. When she lost coordination in her right hand, she learned to write with her left. When treatments left her too exhausted to ride, she took joy in simple stable chores. Sadly, Susan is no longer with us, but her memory lives on in this annual run to benefit the children with special needs who ride at Lovelane.

Count Us In!

2017 Run for Lovelane Sponsorship Levels

Dream Big "Presenting" Sponsor \$2,500

- Formal Recognition as "Presenting" Sponsor on race day
- Company logo and link to company's website on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on promotional materials
- Opportunity for employees to volunteer
- Six (6) complimentary race entries

Believe! "Supporting" Sponsor \$1,000

- Company logo and link to company's website on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on promotional materials
- Opportunity for employees to volunteer
- Four (4) complimentary race entries

High Five "Contributing" Sponsor \$500

- Company logo on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on all promotional materials
- Two (2) complimentary race entries

DID YOU KNOW LOVELANE

HAS **204**
VOLUNTEERS

HOLDS
4500
SESSIONS ANNUALLY

VOLUNTEERS LOG
11,000
HOURS ANNUALLY

SERVES **39**
MA COMMUNITIES



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Disabilities Served at Lovelane

27%

Autism Spectrum &
Sensory Integration

20%

Genetic &
Degenerative Disorders

16%

Cerebral Palsy

15%

Learning and/or
Developmental Delays

8%

Down
Syndrome

7%

Neurological/
Seizure
Disorder

6%

Other

1%

Hearing
and Visual
Impairments

A' la Carte Sponsorship Opportunities

Volunteer Shirts Sponsor \$3,000 (1 available)

- On race day, 50 volunteers will wear a t-shirt spotlighting your company name/logo

Water Station Sponsor \$1,500 (1 available)

- Sponsorship of our 1 water station
- Company/Individual visual acknowledgement at the water station
- Company logo on the back of the race t-shirt
- Opportunity for employees to volunteer

Mile Marker Sponsor \$750 (3 available)

- Company/Individual visual acknowledgment at mile marker 1, 2 or 3
- Company logo on the back of the race t-shirt

Kid's Fun Run Sponsor \$500 (1 available)

- Sponsorship of our ½ mile Kids Fun Run
- Company logo on the back of the race t-shirt
- Company/Individual visual acknowledgment at the start of the Fun Run

Diaper Dash Sponsor \$250 (1 available)

- Sponsorship of our toddler diaper dash
- Company logo on the back of the race t-shirt
- Company name on balloons at the Diaper Dash

