



2018 Susan McDaniel Run for Lovelane

Sunday • June 10, 2018 • 11am • 5K
Weston Town Green, Weston, Massachusetts

to benefit Lovelane Special Needs Horseback Riding Program, Inc.



Susan McDaniel

Susan, an athlete, actress and equestrian, was a student at Lovelane throughout her 2 year battle with cancer. Most inspiring about her was the perseverance she showed in defiantly living life. When she lost coordination in her right hand, she learned to write with her left. When treatments left her too exhausted to ride, she took joy in simple stable chores. Sadly, Susan is no longer with us, but her memory lives on in this annual run to benefit the children with special needs who ride at Lovelane.

Count Us In!

2018 Run for Lovelane Sponsorship Levels

Dream Big "Presenting" Sponsor \$2,500

- Formal Recognition as "Presenting" Sponsor on race day
- Company logo and link to company's website on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on promotional materials
- Opportunity for employees to volunteer
- Six (6) complimentary race entries

Believe! "Supporting" Sponsor \$1,000

- Company logo and link to company's website on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on promotional materials
- Opportunity for employees to volunteer
- Four (4) complimentary race entries

High Five "Contributing" Sponsor \$500

- Company logo on Lovelane's website
- Company logo on the back of the race t-shirt
- Company logo on all promotional materials
- Two (2) complimentary race entries

DID YOU KNOW LOVELANE

HAS **197**
VOLUNTEERS

HOLDS
4500
SESSIONS ANNUALLY

VOLUNTEERS LOG
11,000
HOURS ANNUALLY

SERVES **39**
MA COMMUNITIES



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Disabilities Served
at Lovelane

30%

Autism
Spectrum
& Sensory
Integration



17%

Cerebral
Palsy

A' la Carte Sponsorship Opportunities

Volunteer Shirts Sponsor \$3,000 (1 available)

- On race day, 50 volunteers will wear a t-shirt spotlighting your company name/logo

Water Station Sponsor \$1,500 (1 available)

- Sponsorship of our 1 water station
- Company/Individual visual acknowledgement at the water station
- Company logo on the back of the race t-shirt
- Opportunity for employees to volunteer

Kid's Fun Run Sponsor \$750 (1 available)

- Sponsorship of our ½ mile Kids Fun Run
- Company logo on the back of the race t-shirt
- Company/Individual visual acknowledgment at the start of the Fun Run

Diaper Dash Sponsor \$250 (1 available)

- Sponsorship of our toddler diaper dash
- Company logo on the back of the race t-shirt
- Company name on balloons at the Diaper Dash

16%

Genetic &
Degenerative
Disorders

10%

Learning and/or
Development
Delays

10%

Down
Syndrome

8%

Neurological/
Seizure
Disorder

7%

Other

2%

Hearing
and Visual
Impairments

Lovelane
Special Needs Horseback Riding Program



2018 Susan McDaniel Run for Lovelane

Sponsorship Agreement

to benefit Lovelane Special Needs Horseback Riding Program, Inc.

On behalf of _____, I am pleased to agree to participate as a _____ level sponsor in the 2017 Susan McDaniel Run for Love to benefit Lovelane Special Needs Horseback Riding Program.

Sponsorship includes the following contribution to the event:

Cash Donation: \$ _____

Donation of Goods and Services: _____

The Sponsor acknowledges that this Sponsorship Agreement represents the entire understanding between the parties with respect to the Sponsor's rights and benefits and no oral modification of this Sponsorship Agreement shall be binding upon Lovelane. The full amount of the Sponsorship Fee is due on or before June 11, 2018. The Sponsor acknowledges that Lovelane will be relying on the Sponsor's agreement to participate in incurring costs based on such reliance. If the Sponsor fails or is unable to honor its commitment to sponsor the event, Lovelane may, but shall not be obligated, to refund or forgive all or any portion of the Sponsorship Fee, but the Sponsor shall in all events be liable to Lovelane for all costs incurred by Lovelane in reliance on this Sponsorship Agreement.

Agreed By:

Sponsor

(SIGNATURE)

(PRINT NAME)

Date: _____

