2020 SUSAN MCDANIEL
RUN FOR
LOVELANE
Benefiting the Susan McDaniel Tuition Assistance Program
SUNDAY, JUNE 14, 2020 • WESTON HIGH SCHOOL // WESTON, MA
NEW LOCATION!

SPONSORSHIP LEVELS

DREAM BIG PRESENTING SPONSOR $5,000
- Formal Recognition as “Presenting” Sponsor on race day
- Ten (10) complimentary race entries
- Company logo & link to website on Lovelane’s website
- Company logo on the back of the race t-shirt
- Company logo on promotional materials
- Opportunity for employees to volunteer
- Include giveaway in swag bag

BELIEVE! SUPPORTING SPONSOR $2,500
- Company logo & link to website on Lovelane’s website
- Six (6) complimentary race entries
- Company logo on the back of the race t-shirt
- Company logo on promotional materials
- Opportunity for employees to volunteer
- Include giveaway in swag bag

HIGH FIVE CONTRIBUTING SPONSOR $1,000
- Company logo & link to website on Lovelane’s website
- Company logo on the back of the race t-shirt
- Four (4) complimentary race entries
- Company logo on promotional materials
- Include giveaway in swag bag

ABOUT SUSAN MCDANIEL
Susan, an athlete, actress and equestrian, was a student at Lovelane throughout her two-year battle with cancer. Susan showed us how to defiantly live life. When she lost coordination in her right hand, she learned to write with her left. When treatments left her too exhausted to ride, she took joy in simple stable chores. Susan’s family spearheaded the Run in her memory to ensure all families have access to Lovelane’s unique and effective therapy.
KID’S FUN RUN SPONSOR
$500
- Sponsorship of our ½ mile Kids Fun Run
- Two (2) complimentary race entries
- Visual acknowledgment at the start of the Fun Run
- Company logo on promotional materials
- Company logo on Lovelane’s website

DIAPER DASH SPONSOR
$250
- Sponsorship of our toddler Diaper Dash
- Company logo on Lovelane’s website
- Company name on balloons at the Diaper Dash

THANK YOU FOR MAKING IT ALL POSSIBLE FOR CHILDREN LIKE REESE

Eight-year old Reese has Phelan-McDermid Syndrome, a rare genetic disorder that affects her development in many ways, most noticeably in her speech and muscle tone. At age two her doctors recommended therapeutic riding at Lovelane. Now, six years later, with confidence and strength, Reese tells the horse to “go fast please” and can sit tall when riding. The bond between Reese and her therapy team (including the horses!) has built a trusting and heartwarming relationship that encourages Reese to succeed with each challenge.

This year all proceeds from the Run will support Lovelane’s Tuition Assistance Program, so that children like Reese can receive the highly beneficial therapy at Lovelane regardless of their family’s financial situation.

DISABILITIES SERVED AT LOVELANE

<table>
<thead>
<tr>
<th>DISABILITY</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Autism Spectrum &amp; Sensory Integration</td>
<td>31%</td>
</tr>
<tr>
<td>Genetic &amp; Degenerative Disorders</td>
<td>17%</td>
</tr>
<tr>
<td>Other</td>
<td>12%</td>
</tr>
<tr>
<td>Neurological/Seizure Disorders</td>
<td>11%</td>
</tr>
<tr>
<td>Cerebral Palsy</td>
<td>10%</td>
</tr>
<tr>
<td>Learning &amp; Developmental Delays</td>
<td>9%</td>
</tr>
<tr>
<td>Down Syndrome</td>
<td>7%</td>
</tr>
<tr>
<td>Hearing &amp; Visual Impairments</td>
<td>2%</td>
</tr>
</tbody>
</table>

40 Baker Bridge Road, Lincoln, MA 01773 • lovelane.org • 781-259-1177
On behalf of __________________________________________
____, I am pleased to agree to participate as a _____________ level sponsor
in the 2020 Susan McDaniel Run for LoveLane to benefit the Susan McDaniel Tuition Assistance Program at the Lovelane Special Needs Horseback Riding Program.

Sponsorship includes the following contribution to the event:

- Cash donation: $ __________________
- Donation of Goods and Services: ___________________________

The Sponsor acknowledges that this Sponsorship Agreement represents the entire understanding between the parties with respect to the Sponsor’s rights and benefits and no oral modification of this Sponsorship Agreement shall be binding upon Lovelane. The full amount of the Sponsorship Fee is due on or before June 9, 2019. The Sponsor acknowledges that Lovelane will be relying on the Sponsor’s agreement to participate in incurring costs based on such reliance. If the Sponsor fails or is unable to honor its commitment to sponsor the event, Lovelane may, but shall not be obligated, to refund or forgive all or any portion of the Sponsorship Fee, but the Sponsor shall in all events be liable to Lovelane for all costs incurred by Lovelane in reliance on this Sponsorship Agreement.

Agreed by:
SPONSOR

(Signature)          (Print Name)

DATE